

INTERNATIONAL CONFERENCE



Devoted to the 50th anniversary

of Minsk Radio Engineering Institute – Belarusian State University of Informatics and Radioelectronics

GENERAL PARTNER

General Partner status granting.

General Partner status grants:

- Partner's presentation at the plenary session.
- Partner's presentation in any of the breakout sessions, round tables or Workshop.
- Participation in the conference of five (5) representatives of the Partner without registration fee payment.
- Speech at the Conference closing ceremony.

Areas of work with the Partner's materials

Placement of Partner company name and logo:

- On the Conference website with a link to the Partner official website.
- On the cover of the program and Conference materials proceedings.
- In the Conference press materials.
- In commercials and reports.
- In electronic mailing lists to Conference participants.

Placement of promotional information about the Partner:

- On the Conference website (text block up to 500 characters).
- In the program and the materials proceedings (advertising full color A4 unit).

Distribution of Partner promotional materials:

- At the reception, in the halls of the Plenary, at breakout sessions, roundtables, Workshops.
- The placement of advertising racks in the lobby of the conference; in breakout rooms.

Attachment of Partner advertizing materials into Conference participant bundle.

Placement of Partner information materials (company name and logo/advertisement module) on BSUIR brochures, booklets, catalogs, scientific and technical products.

Distribution of Partner promotional materials at specialized international exhibitions, symposiums, conferences.

Organizers



Official partner



Partners-participants

