



WORK OFFER

Ref. No. PA-2020-26EIKON

Employer information

Employer:
EIKON DIGITAL

Website: *ww.eikondigital.com*

Location of placement:

**Torre PBH, Panamá
Business HUB. Piso
22 – Calle 50 –
Panama City,
Panama**

Nearest airport:

*Tocumen International
Airport Panama*

Working hours per week:
40h

Working hours per
day: 8h

Number of employees: 110
Business or products: *Digital Marketing,*

Student required

General discipline: *Marketing*

Completed years of study: 4 years

Field of study: *Digital Marketing and Graphic Design*

Student status requirements:

Middle / Finished studies

Language required:

Spanish/English

Required Knowledge and Experiences: *Digital Marketing
and Graphic Design*

Other Requirements:

Work offered

Work description:

Design and execute high impact strategies to generate growth in the business.

Website optimization to position in search engines and increase visits.

Work with an integrated team, plan and execute social media marketing strategies.

Develop self-managed online design for simple and intuitive use.

Study each case to reach and impact the audiences closest to the business.

Number of weeks offered:

Within the months: *APR-2020* To *SEP-2020*

Working environment:

Gross pay: \$600.00

Or within

to

Deductions to be expected:

Company closed within:

to

Payment method / time of first payment:

Latest possible start date:

Accommodation

Canteen at work:

Expected type of accommodation:

Lodging will be arranged by: *IAESTE Panama*

Est. cost of lodging: 300 USD/ MONTH

Est. cost of living incl lodging: 600 USD/ MONTH

Additional information

Nomination information

Deadline for nomination: _____

Date:

On behalf of receiving country: *Aris
Castillo*